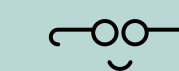
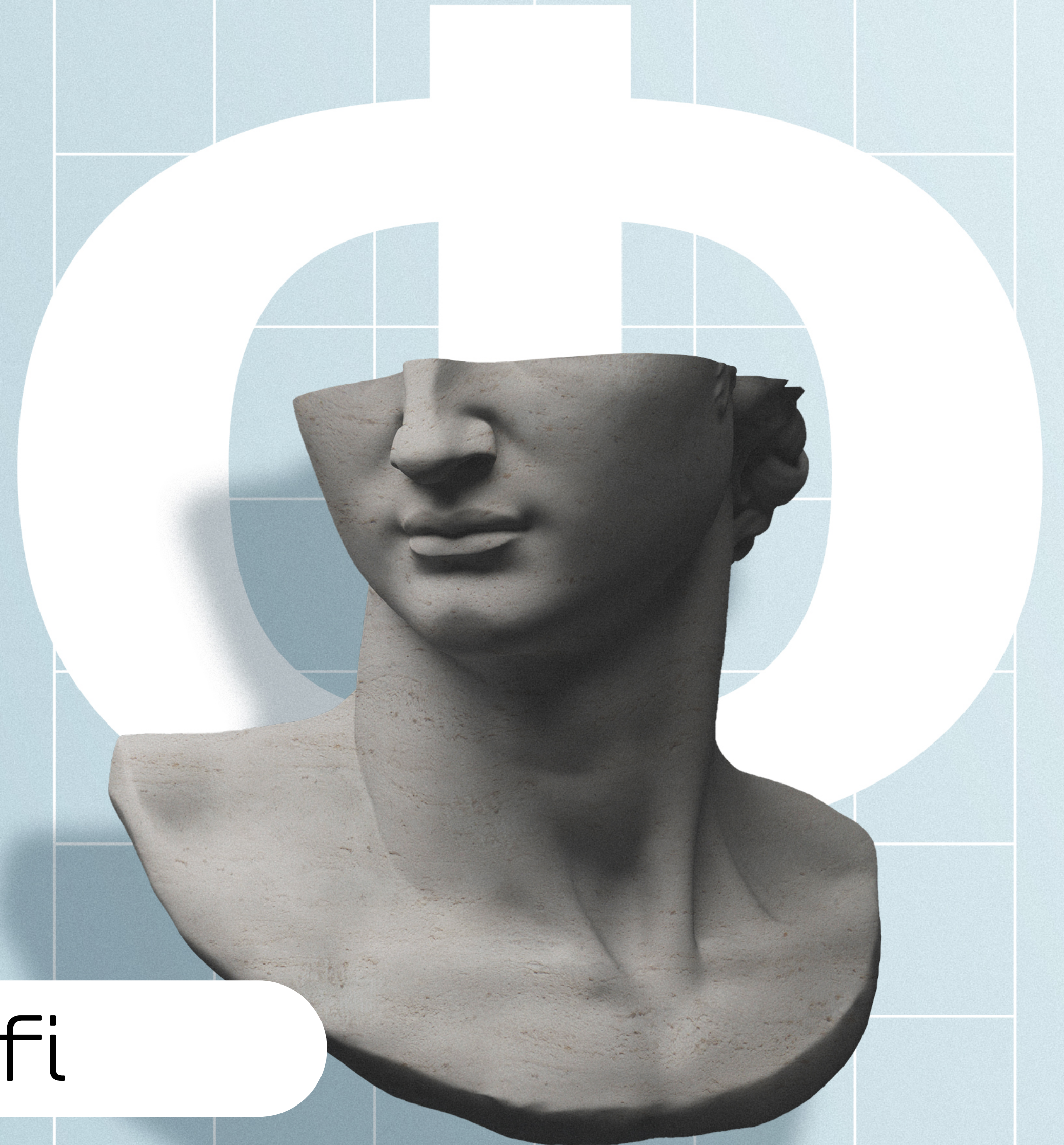




HERMAN KÖNINGS - DECARBONISATION & SUSTAINABILITY DAY - 08.06.2023



THEATRE
OF
TALES.



psy-fi



DO NOT
TRUST
ROBOTS

EVE DE HAAN
It is what it is
Space Station Gallery
150 Bermondsey Street, SE1 3UX
#spacestation_hq

08080
171
999

BRANDHO



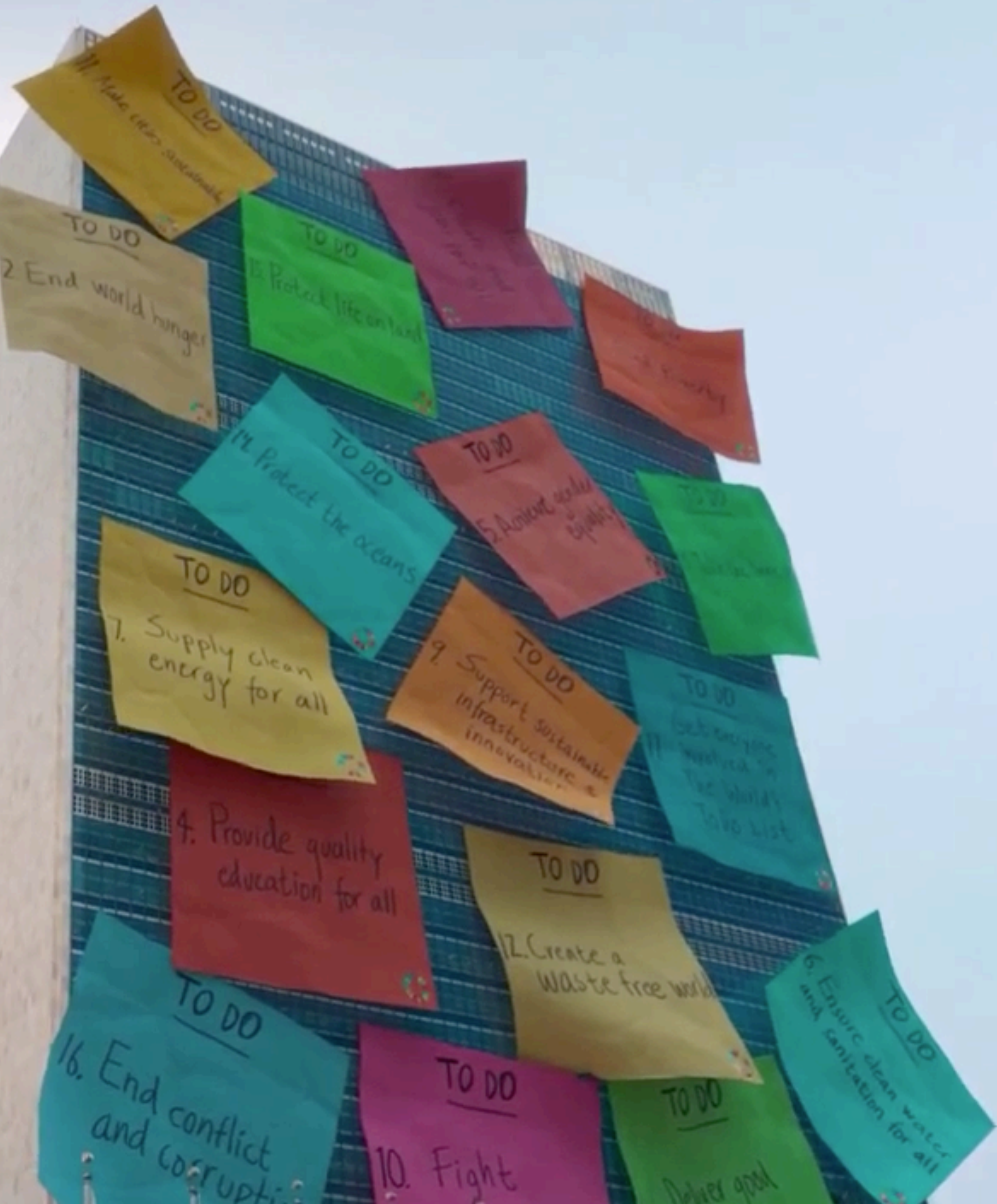
Jeflon Zuckergates (StableDiffusion/Reddit)

human competitive intelligence

Yvan Chouinard (founder Patagonia)

“

As from now
planet Earth is
our only
shareholder!



TO DO
11. Make our streets sustainable

TO DO
2. End world hunger

TO DO
13. Protect life on land

TO DO
14. Achieve gender equality

TO DO
15. Achieve gender equality

TO DO
14. Protect the oceans

TO DO
5. Achieve gender equality

TO DO
16. End conflict and corruption

TO DO
7. Supply clean energy for all

TO DO
9. Support sustainable infrastructure innovation

TO DO
Get everyone involved in the world's To Do List

TO DO
4. Provide quality education for all

TO DO
12. Create a waste free world

TO DO
6. Ensure clean water and sanitation for all

TO DO
16. End conflict and corruption

TO DO
10. Fight

TO DO
Deliver good





**Promote sustained,
inclusive and sustainable
economic growth, full and
productive employment
and decent work for all**



“

Purpose is a
non-financial dividend for society.





purpose pose

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



**Build resilient
infrastructure, promote
inclusive and sustainable
industrialization and
foster innovation**





Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all



“

The demand for higher cognitive skills, such as creative and critical thinking, will increase by 14% in Europe by 2030.

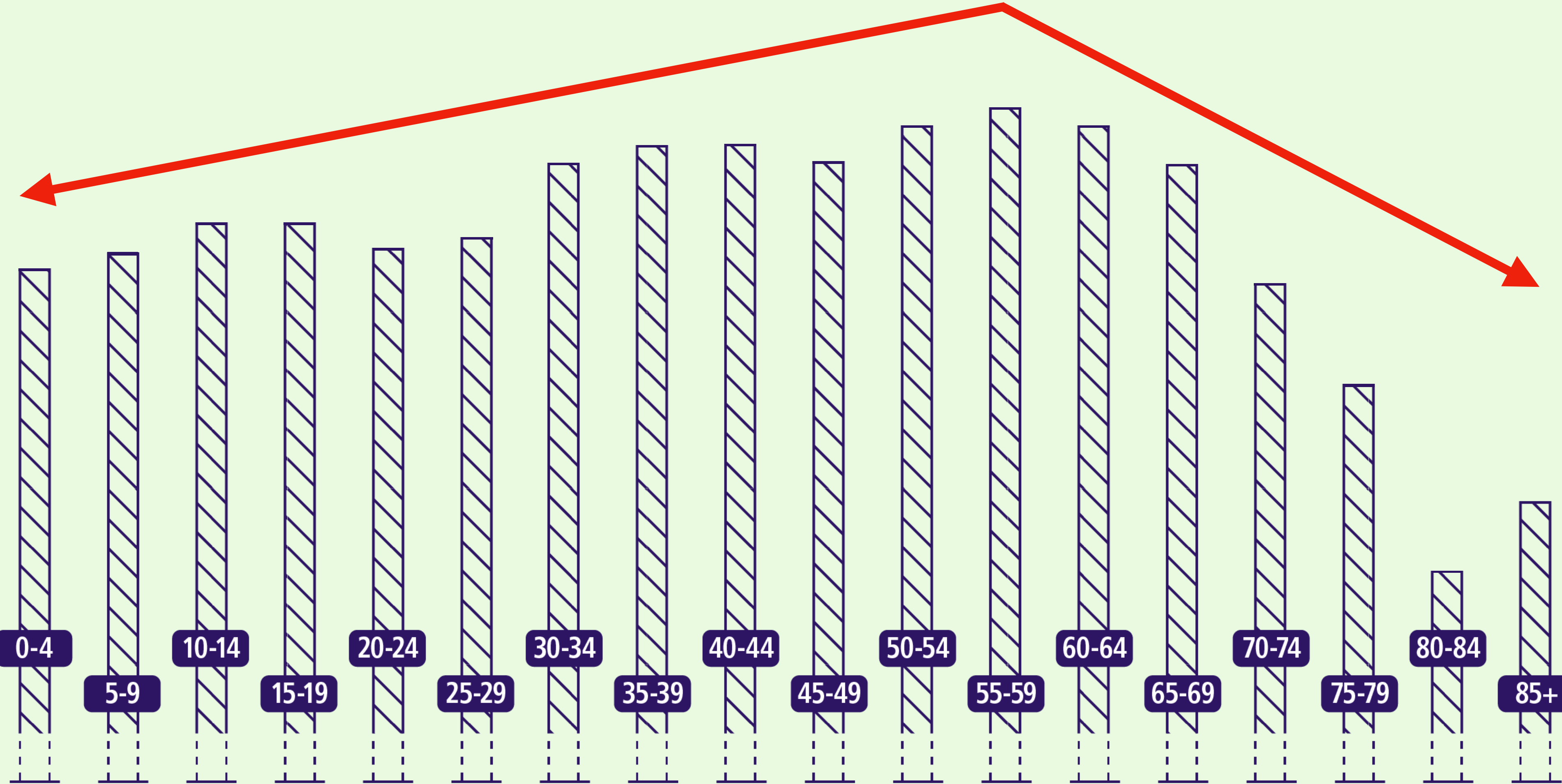


**Ensure healthy
lives and promote
well-being for
all at all ages**

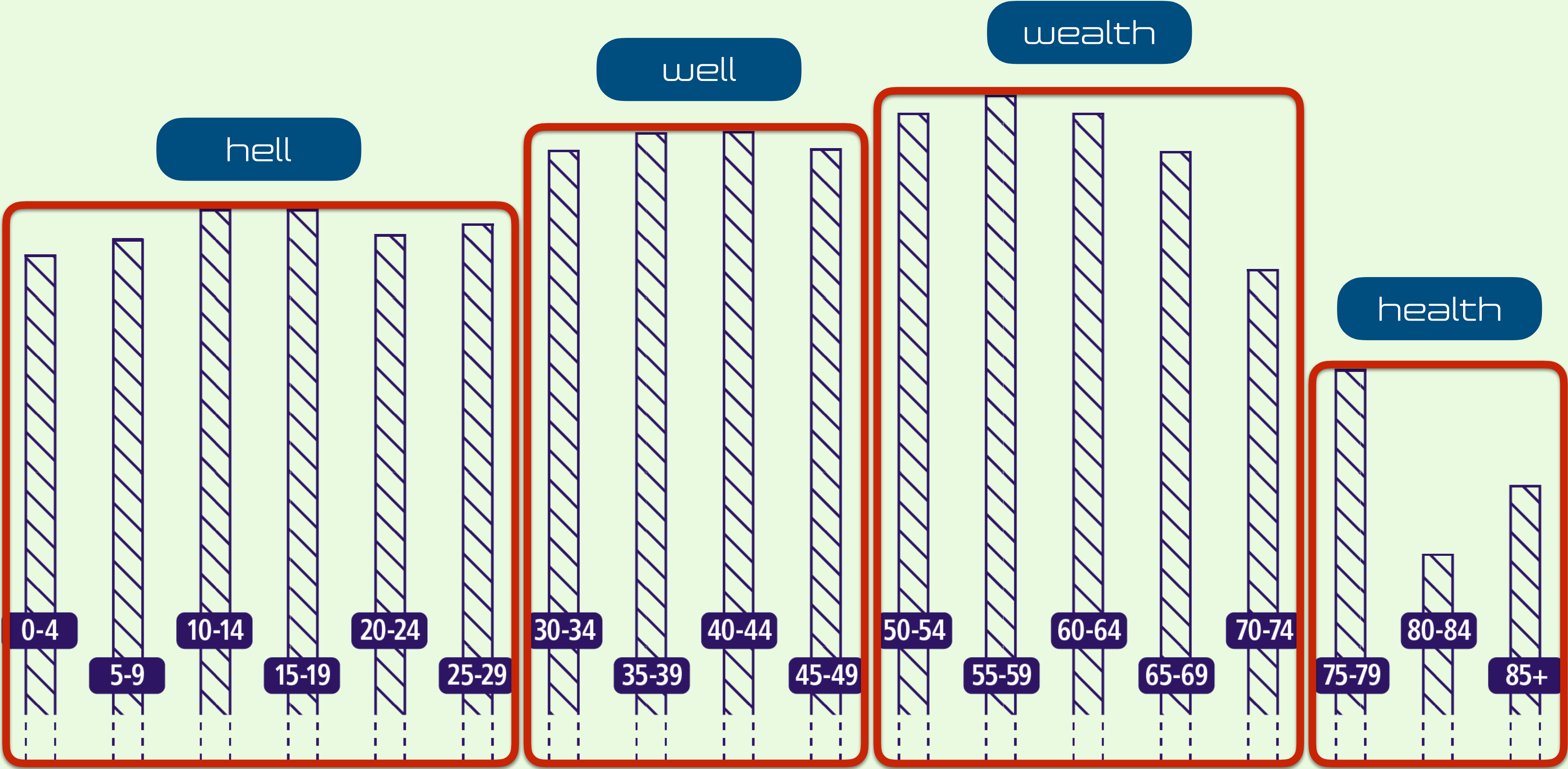


Canairi drops dead when
the air quality is poor.

800 K
700 K
600 K
500 K
400 K
300 K
200 K



- 800 K
- 700 K
- 600 K
- 500 K
- 400 K
- 300 K
- 200 K





Gen β

Gen α

Gen Z

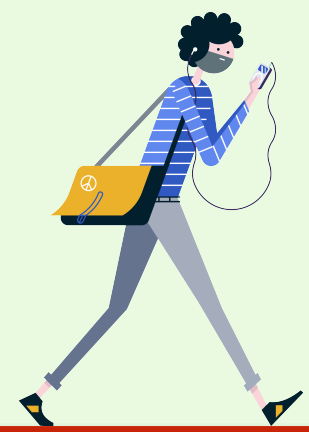
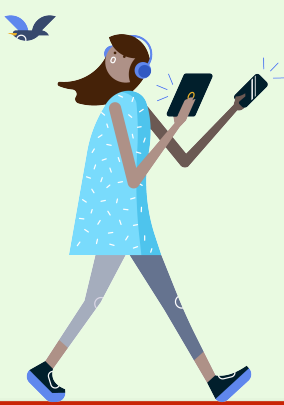
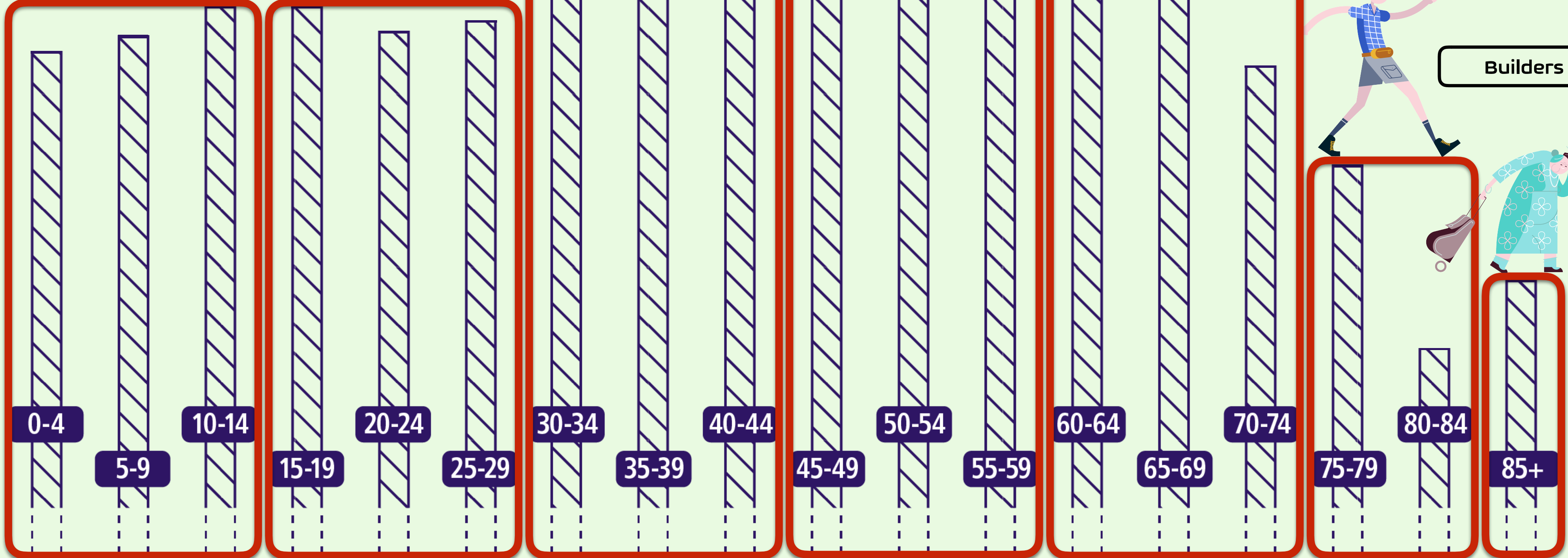
Gen Y

Gen X

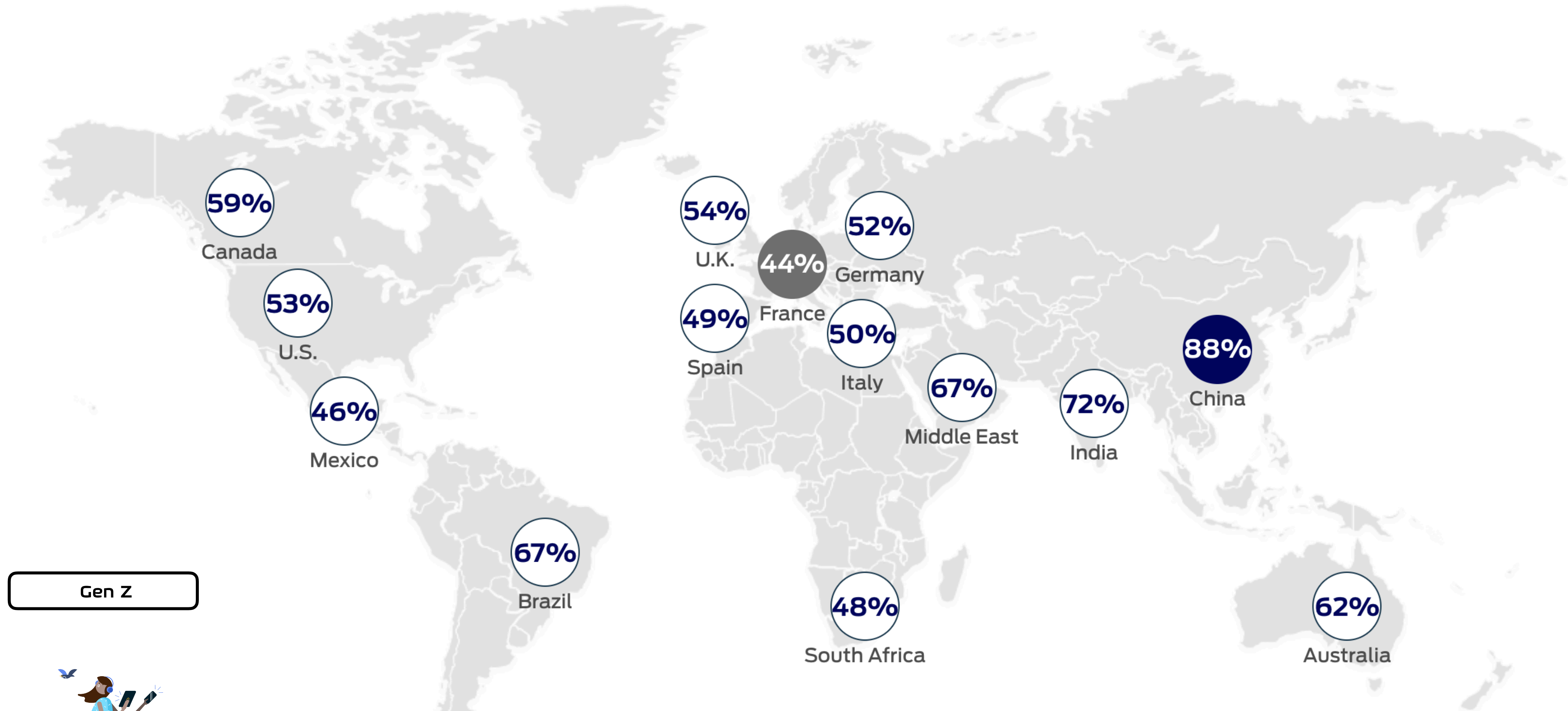
Babyboomers

Master Boomers

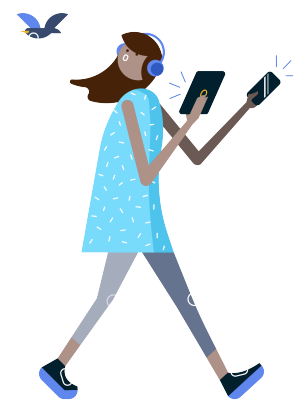
Builders



“I believe society will be stronger and better in 5 years.”

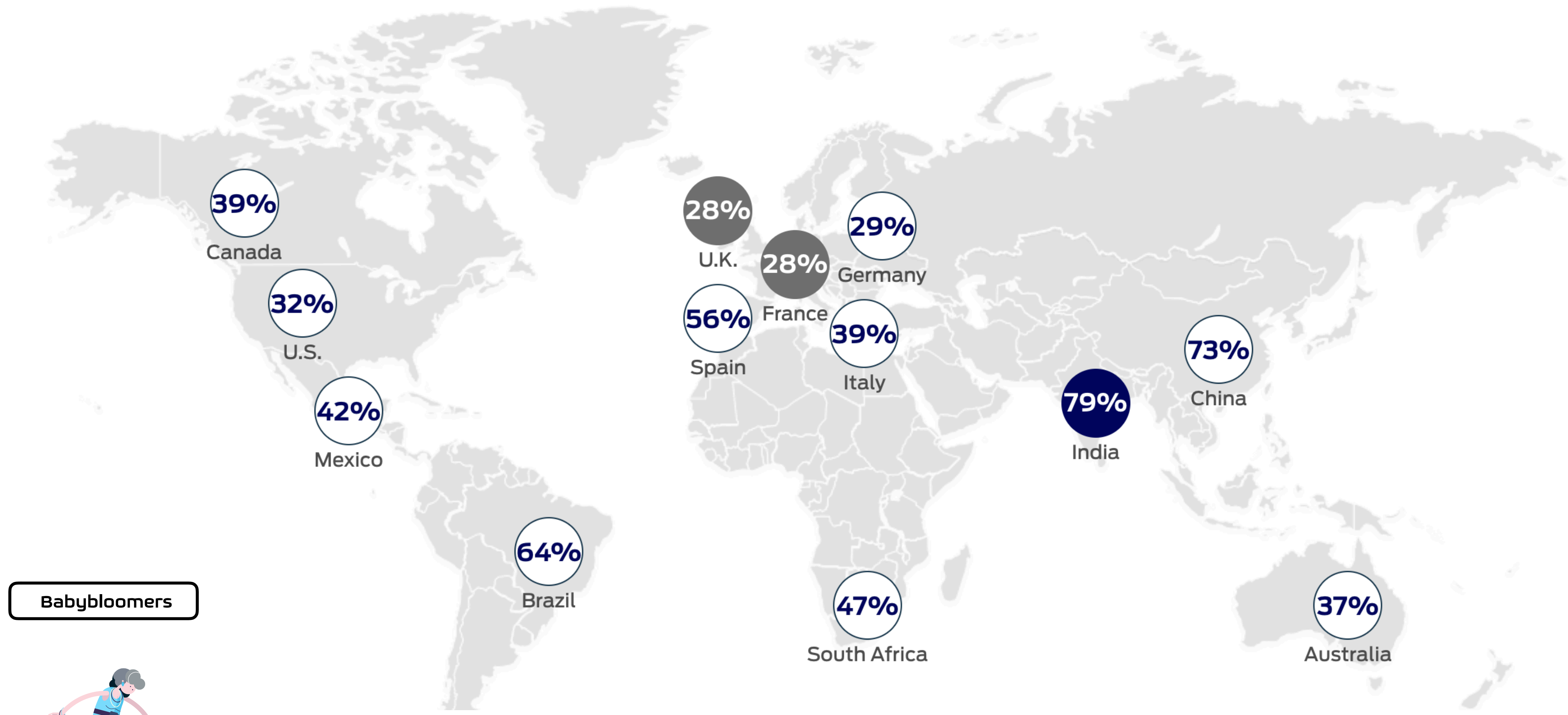


Gen Z



“I believe society will be stronger and better in 5 years.”

PERCENT WHO AGREE



Babybloomers



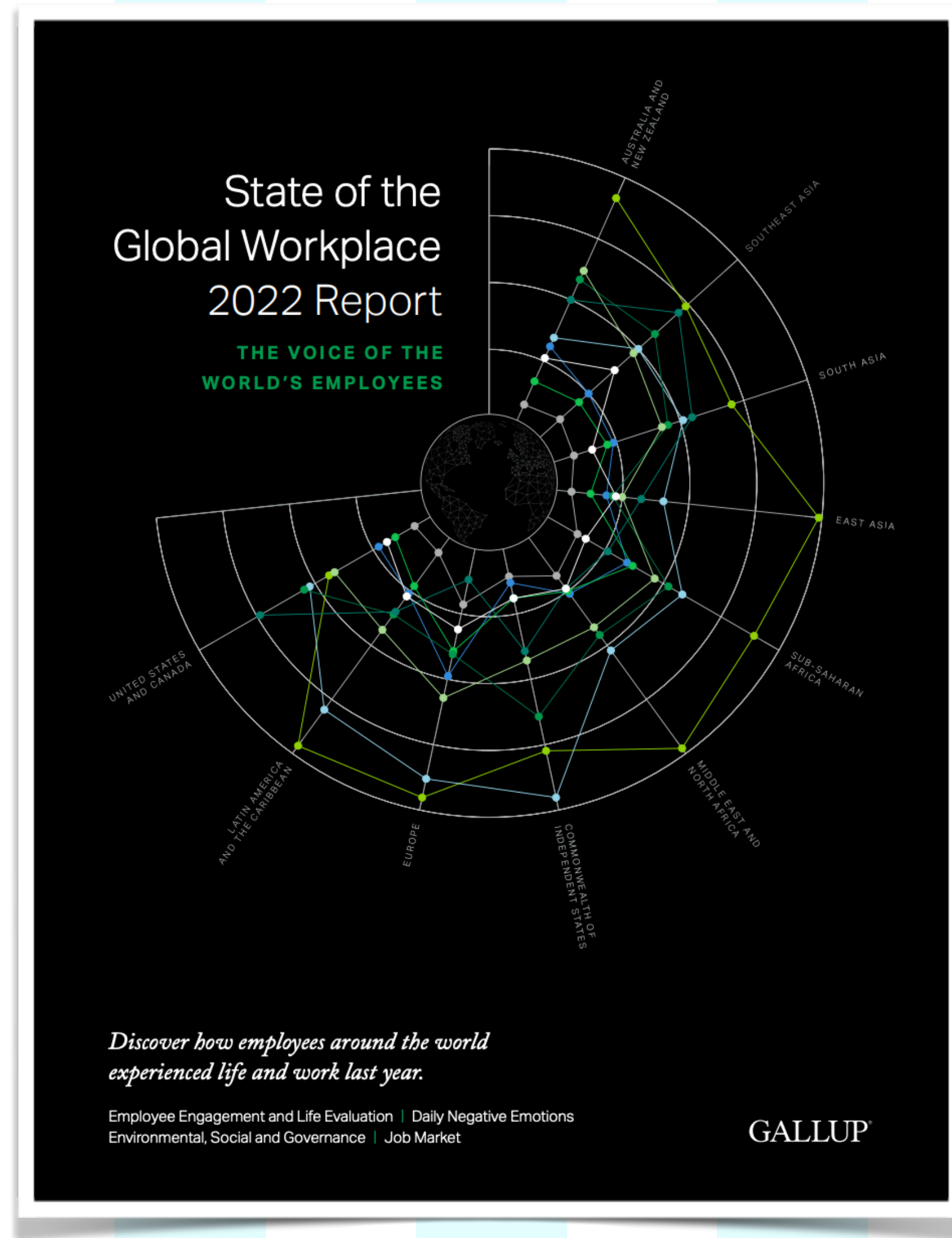
A woman is shown from the chest up, wearing a white VR headset. The headset has a textured, fabric-like front panel. The text "united states of work" is overlaid in a black, sans-serif font across the center of the image, positioned over the woman's eyes and the VR headset. The background is a plain, light color.

united states
of work

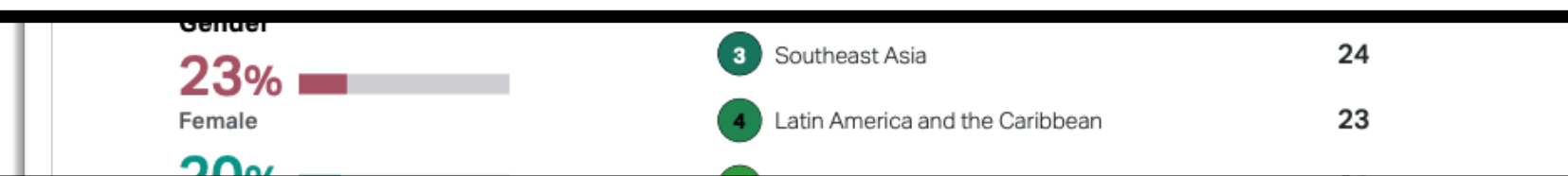
A close-up photograph of a person's face wearing a VR headset. The headset is black with a textured, fabric-like surface. The person's eyes are hidden behind the lens. The background is a plain, light-colored wall. The text 'inspiration' and 'intent' is overlaid on the VR lens in a white, sans-serif font.

inspiration
intent

to uncover meaning/purpose
of our work



2022 : 92% of the employers
wants to make work of EX



2020 : 52% of the employers
wants to make work of EX



A close-up photograph of a person's face wearing a VR headset. The headset is black with a textured lens. The words "collaboration" and "culture" are written in white, lowercase, sans-serif font across the center of the lens. The person's eyes are visible through the lens, and their nose and mouth are partially visible below it. The background is a plain, light gray.

collaboration
culture

working together is the key
to innovation and success



world-wide-we

A close-up photograph of a person's face wearing a VR headset. The headset is black with a textured grey lens. The words "learning" and "leadership" are written in white, lowercase, sans-serif font across the center of the lens. The person's nose and mouth are visible below the headset. The background is a plain, light grey color.

learning leadership

to ensure the workforce is evolving,
we need to be adaptable and eager to learn



[Free body yogurt & free delivery when you spend £35* code: YOGURT](#) | [Join our club & get 15% off*](#)

INTRODUCING OUR YOUTH COLLECTIVE

W

reverse mentoring

DM

The world is in crisis and we think young people are part of the solution. Over 40% of the world's population is under 25, but only 2.6% of parliamentarians globally are under 30*. So where are young people's voices in the major decisions being made in politics, business or society today? Young people will inherit the consequences of today's decisions, yet they are silenced in public life.

In 2020, half the global workforce were millennials** but the average age of those on FTSE 150 boards was nearly 60***. We don't think this is right. Young people are creative, open-minded and full of the right questions. We know they've got the imagination, energy and grit to stick up for what's right.

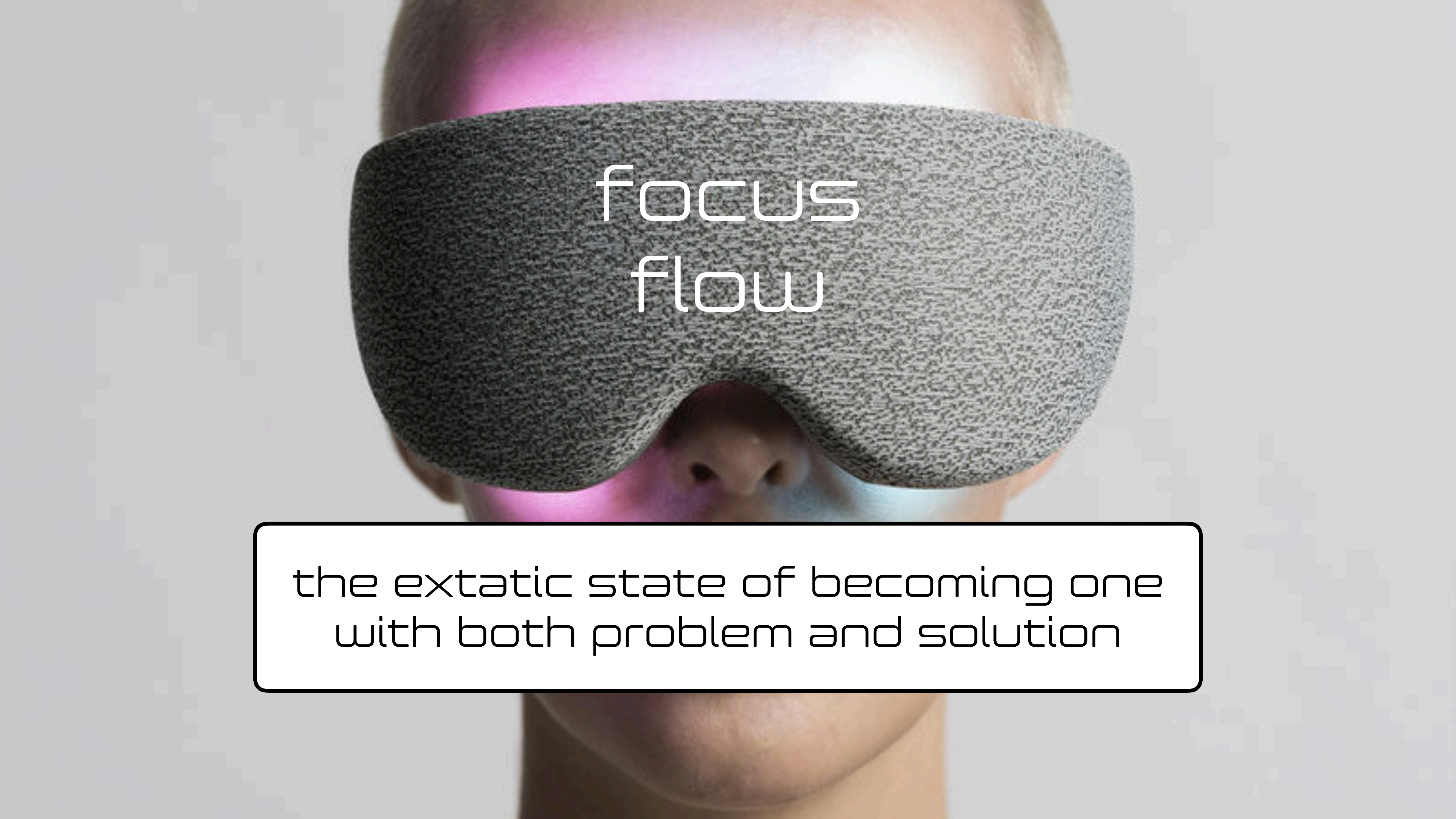
Read on to discover how we, as a company, are backing young people. We see you. We want to hear you.



**7 WOMEN AND 6 MEN
OF GENERATION Y
WILL CONSTITUTE A
SHADOW COMEX
AND BREATHE NEW LIFE
INTO OUR MANAGEMENT**

SEBASTIEN BAZIN
CHAIRMAN CEO OF ACCORHOTELS



A close-up photograph of a person's face wearing a VR headset. The headset is black with a textured, fabric-like surface. The words "focus" and "flow" are written in a white, sans-serif font across the center of the headset's lens area. The person's eyes are hidden behind the headset, and their nose and mouth are visible below it. The background is a plain, light-colored wall.

focus
flow

the extatic state of becoming one
with both problem and solution



CAVEDAY

Caveday (USA)

FINISH
THAT THING

CAVE DAY

“

Belgian (brain-)workers are interrupted on average every 12 minutes and 24 seconds.

THAT THING

CAVEDAY

“

Switching between activities/screens makes
people 40% less productive.

FINISH
THAT THING

A close-up photograph of a person's face wearing a VR headset. The headset is black with a textured grey lens. The words "resilience" and "resonance" are written in white, lowercase, sans-serif font across the lens. The person's nose and mouth are visible below the headset. The background is a plain, light grey color.

resilience
resonance

downtime to reboot our
internal systems



indoor phyto remediation

“

A majority of office workers spend less time outdoors than prisoners, who should be ventilated at least one hour a day according to UN guidelines.

Cycling Through The Trees (Belgian Limburg)

nature as a
soft sensation



Cycling Through The Water (Belgian Limburg)



resonance

Svart Powerhouse Hotel, Norway (Snøhetta)

A night scene of the Svart Powerhouse Hotel in Norway. The hotel is a circular, illuminated building on a lake, with its lights reflecting in the water. The sky is dark blue with a vibrant green Aurora Borealis (Northern Lights) display. In the foreground, two people are silhouetted against the dark landscape, looking out over the scene. The word "resonance" is written in a white, lowercase, sans-serif font at the bottom center of the image.

resonance

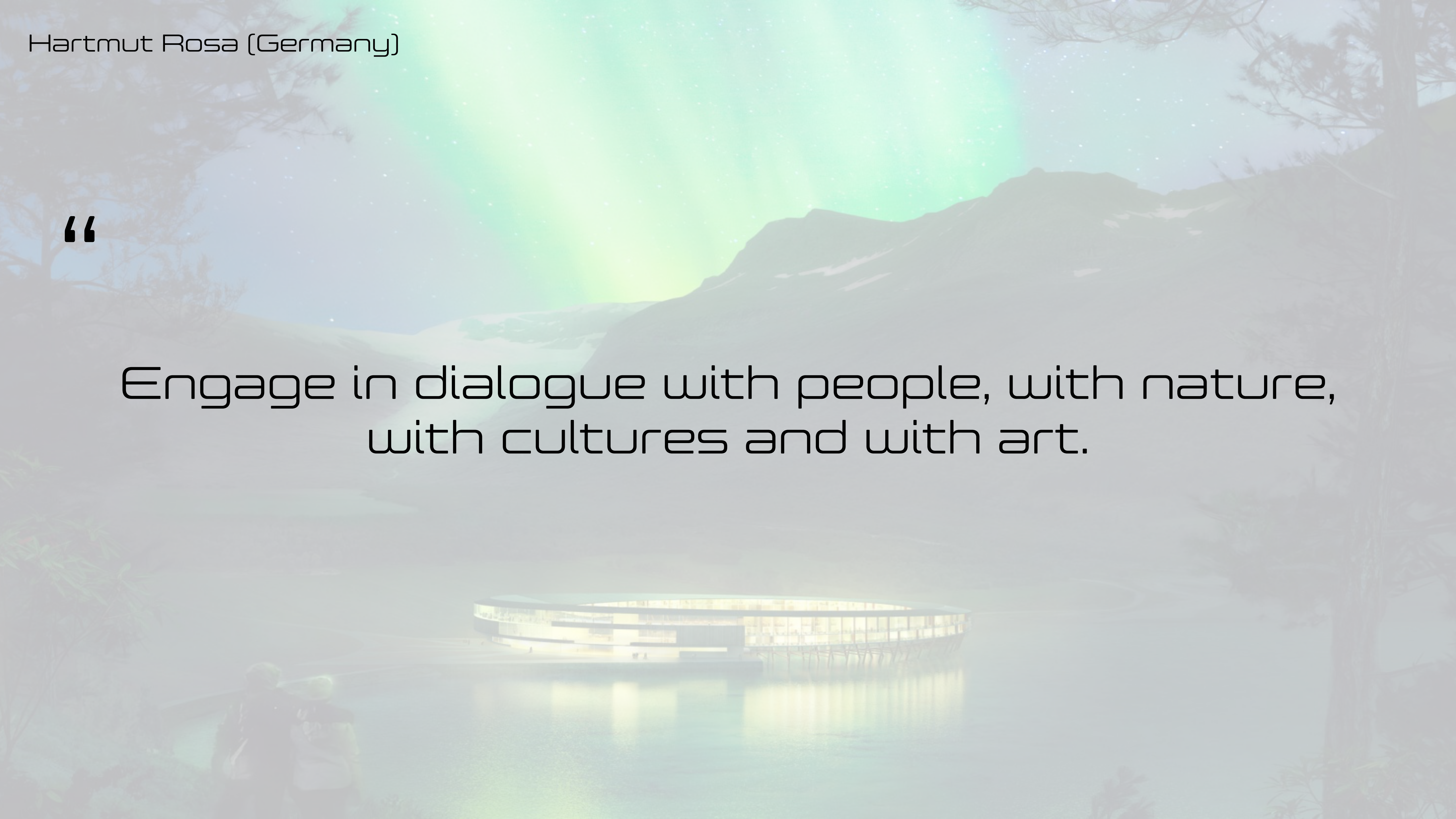
“

Resonance is the ability and the readiness
to perceive ourselves and
our surroundings fully again.



“

Engage in dialogue with people, with nature,
with cultures and with art.



Google HQ London (A Team Architects)







History doesn't repeat itself,
but it often rhymes!

